



Hazelnut

an alternative
land use option

TURN THE PAGE TO FIND OUT WHY



The world is changing...

As farmers, we are facing increasing constraints on how we farm as we reach the environmental limits of our old farming system. Additionally, we are facing increased volatility in our commodity based markets.

Current trends indicate that we need to focus on supplying the world's most affluent 5%. The focus of these top end markets is **healthy, convenient food produced on farms** using sound environmental practices.

Do we have new environmentally friendly land use options that can feed into that affluent health conscious market?

Medical research has shown that nuts are an important part of a healthy diet. Studies have also shown that **hazelnuts could potentially be grown in many**

locations throughout New Zealand, including most of the areas where new irrigation projects offer the potential for significant land use intensification.

New industries need a source of reliable information and the Hazelnut Growers Association of NZ (HGANZ), supported by the Ministry for Primary Industries (MPI) 'Sustainable Farming Fund' and the NZ Tree Crops Association (NZTCA), are producing a series of information bulletins highlighting the **key aspects of growing hazelnuts** in New Zealand.

To support these bulletins, **three workshops will be held in the North Island**. These workshops will offer land owners, land use planners, and food industry businesses who may be looking for local nut supplies a chance to meet and update themselves on the latest information on this new crop.

Workshops

Wairarapa Sunday, 29 May
Dannevirke Monday, 30 May
Rotorua Monday, 13 June

More information on individual workshops available at:
www.eventfinda.co.nz

ROTORUA WORKSHOP

Date Monday, 13 June 2016
Time 10:00am - 3:00pm
Venue Rotorua Lakes Council Civic Centre,
1061 Haupapa St, Rotorua

Key Note Speaker Murray Redpath, HGANZ

Register:

Book your seat now by emailing
wairataforestfarm@farmside.co.nz

Get in quick - spaces limited!



NUTS

upcoming food trends



NUTS

international markets



NUTS

production



**Murray
Redpath,
HGANZ,
believes...**

“ hazels could potentially deliver returns exceeding those from dairy farming if growers could achieve the yields and orchard management cost efficiencies seen in places like Chile and Oregon - which have similar environments to New Zealand... ”

Are you a landowner seeking an alternative to the ‘traditional’ land use options?

The changing face of farming...



Is there commercial capability in your riparian corridors?

Do you have riparian margins that are not being fully utilised?

Awkward riparian areas have the potential to make excellent hazel country.

Want to hear more?
Have your questions answered by **registering your interest to attend today!**

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