

## How does it work?

**Any landowners within the Lake Rotorua Catchment who have nitrogen to sell can take advantage of the scheme.**

Bay of Plenty Regional Council will fund a recommended farm consultant to assess whether an interested landowner has spare nitrogen discharge allocation to sell to the Incentives Scheme.

Alternatively landowners can choose their own consultant at their cost.

A confidential and voluntary negotiation is made between the landowner and the Lake Rotorua Incentives Committee, and formalised with a signed agreement.

Bay of Plenty Regional Council will prepare the written agreement and provide it to the landowner. We require the landowner to liaise with their lawyer before finalising the agreement.

Once the landowner is happy with the agreement, they sign it and then land use changes as needed to meet the restrictions of their new reduced nitrogen discharge allocation.

## Who do I talk to if I want to sell nitrogen to the Incentives Scheme?

**If you live within the Lake Rotorua Catchment and would like more information about the scheme:**

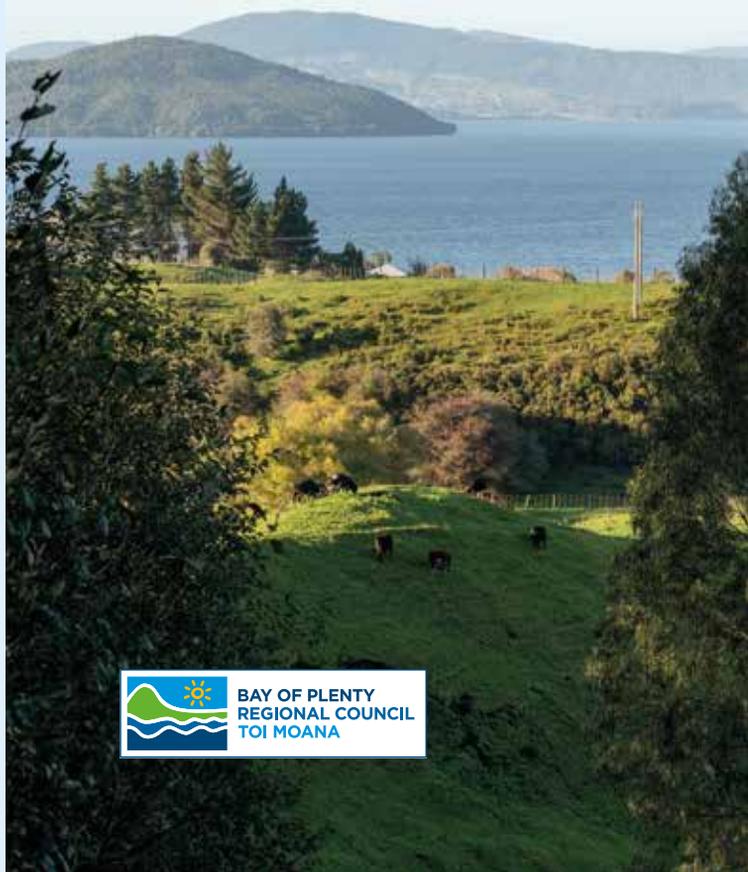
Call Jude Pani on 027 456 1504 or email [jude.pani@boprc.govt.nz](mailto:jude.pani@boprc.govt.nz)

Talk to a Bay of Plenty Regional Council Land Management Officer on 07 921 3377



# Want your share of \$40m?

## Lake Rotorua Incentives Scheme Fund



**A \$40 million Incentives Scheme fund has been set up for rural landowners in the Rotorua Catchment to permanently reduce their nitrogen footprint, below their nitrogen discharge allocation, by selling it.**

The fund is a part of an integrated framework aimed at cleaning up Lake Rotorua for future generations.

Currently, there is 755 tonnes of nitrogen leaching into Lake Rotorua from ground run-off each year. Excess nitrogen reduces oxygen levels and encourages algae growth in the lake, making it unsuitable for wildlife to live in and people to enjoy. To make the lake healthy again, we need to work together as a community to halve annual nitrogen run-off by 2032.

The Incentives Scheme is expected to reduce nitrogen inputs by 100 tonnes. Other methods include removal of up to 30 tonnes through a gorse conversion scheme, 240 tonnes through new land use rules, and 50 tonnes through engineering solutions.

## **What is the Lake Rotorua Incentives Scheme?**

**The Lake Rotorua Incentives Scheme aims to permanently remove 100 tonnes of nitrogen from entering Lake Rotorua. It incentivises landowners to adopt land use changes that will reduce nitrogen discharge from their properties.**

The \$40 million fund has been set up for landowners who are willing to permanently reduce their nitrogen below their nitrogen discharge allocation, and sell their spare allocation.

The scheme is voluntary and allows landowners to sell nitrogen discharge allowance to the Bay of Plenty Regional Council.

Any landowners within the Lake Rotorua Catchment who have nitrogen to sell can take advantage of the scheme.

Bay of Plenty Regional Council will fund a farm consultant who can help the landowner ascertain whether they have nitrogen to sell to the Incentives Scheme, or they can choose their own.

A confidential and voluntary negotiation is made between the landowner and the Lake Rotorua Incentives Committee.

Bay of Plenty Regional Council will then complete all necessary paperwork and provide it to the landowner. We require the landowner to liaise with their lawyer through this time.

Once the landowner is happy with the agreement, they sign it and then make any necessary land use changes.

**Working together to reduce Nitrogen into Lake Rotorua by 320 tonnes before 2032**

